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Reg. No. : .....

Name : .....

Fifth Semester B.Com. Degree Examination, December 2021

First Degree Programme under CBCSS

Open Course I : CO 1551.2/CC 1551.2/CX 1551.2/TT 1551.2 – PRINCIPLES OF MANAGEMENT

(2018 Admission and 2019 Admission)

(Common for Commerce/Commerce with Computer Application/Commerce and Tax Procedure and Practice/Commerce and Tourism and Travel Management)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** the questions in **one or two** sentence. Each question carries **1** mark.

1. What is management?
2. What is Planning?
3. What is business objectives?
4. What is policy means?
5. What is Budgets?
6. What do you mean by Tangible premises?
7. What is Organisation?

P.T.O.

8. What is Scalar chain?

9. What is Responsibility?

10. What is Centralization?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions. Each question carries **2** marks.

11. What is MBO?

12. What is mean by forecasting?

13. What is unity of command?

14. What is Delphi method means?

15. What is delegation of authority?

16. Who is a casual caller?

17. What is span of control?

18. What do you mean by promotion?

19. What is job description?

20. What is manpower planning?

21. What is transfer?

22. What is Direction?

23. What is induction?

24. What is sensitivity training?

25. What is supervision?

26. What is Co-ordination?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. Each question carries **4** marks.

27. Explain the functions of management.

28. State the process of manpower planning.

29. What are the merits of internal source of recruitment?

30. What are the importance of training?

31. Discuss the concept "Management as a profession".

32. Distinguish between recruitment and selection.

33. What are the contents of job description?

34. What are the factors determining the span of management?

35. Differentiate Line organization and Functional organization.

36. What are the limitations of planning?

37. What are the qualities of a good supervisor?

38. What are the Principles of effective co-ordination?

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. Each question carries **15** marks.

39. What are Principles of Organisation?

40. Describe Methods of Training.

41. Enumerate the steps in selection process.

42. What are the techniques used for forecasting?

43. Define MBO and explain MBO process.

44. Explain Fayol's Principles of Management.

(2 × 15 = 30 Marks)
